

# Literacy

This half term we are going to be looking at persuasion. We are going to start by writing a persuasive letter.

Activity 1 – Have a watch of this video:

[www.youtube.com/watch?time\\_continue=5&v=DY6mpeX\\_D0I&feature=emb\\_logo](https://www.youtube.com/watch?time_continue=5&v=DY6mpeX_D0I&feature=emb_logo)

Rhetorical questions are great for making your reader feel something and therefore making your writing persuasive. How do you want your reader to feel in part of your letter? Do you want them to empathise with you or maybe you want to add some humour? Write 2 rhetorical questions you can use in your letter that make the reader feel different emotions.

Activity 2 – Have a look at your plan from last week and the example of the letter below. Use these and the success criteria to help you write your point 2 and 3 of your letter.

Feature	Example
Capital letters and full stops	
List of three	This worthwhile, valuable and useful...
Modal verbs	Could, should, might, will
Rhetorical question	Do you agree?
Commas for clarity	In addition, think how...
Repetition of ideas/vocabulary	It is very important, very important because...

Dear Mum/Dad/Carer,

This is a letter from your hard-working, dedicated son who loves you both very much. The reason I am writing to you today is to ask your permission to complete a very important task for a very important cause: I would like to complete a 12-hour gaming marathon on my computer in support of NHS charities.

I strongly believe that this worthwhile, valuable and useful activity will be extremely beneficial to the NHS charities - especially during this difficult time when they are going above and beyond to protect the British public. It is a fantastic opportunity to help other people whilst at the same time staying indoors. Surely a kind, compassionate and caring person like yourself must agree?

It is a win-win situation because I will be raising money for an extremely beneficial cause whilst at the same time doing something which I thoroughly enjoy. Not to mention the communication skills I will develop from talking with my friends online; the hand-eye coordination skills from holding the controller and my problem solving skills from playing my favourite game.

In most circumstances, you always tell me to turn off that computer; put that controller down; to get some exercise. Well, for the 12 hour marathon I am asking you to allow me to turn on the computer; pick up the controller; stay firmly seated. It will be challenging but I think I am up to the task. In addition, think how proud it would make you feel, knowing your child has been raising money, knowing your child has been supporting a marvellous cause.

So why should you let me? Have you not decided yet? Has my letter not persuaded you enough? Well, let me leave you with this final thought. This is a perfect opportunity for me to support the people who support our country - the NHS. It is the beating heart of our country and I want to do my part. Please could I have your permission to stay home, protect the NHS, save lives and raise money?

Thanks,

Your amazing son,

Percy Wasive.