

Year 6 Home Learning – Literacy Week 10

Activity 1 – Gadget planning

Go back to your ideas for some new gadgets from last week and choose your favourite one. Start to gather some more detailed ideas using the headings below. Be as **specific** and **detailed** as you can, as this will really help your reader to visualise your gadget and make them more likely to buy it.

It can be very helpful to gather your ideas into sections to help you plan. Start jotting them down under the headings below. The more the better as you can choose your best soon:

Who is the gadget for?

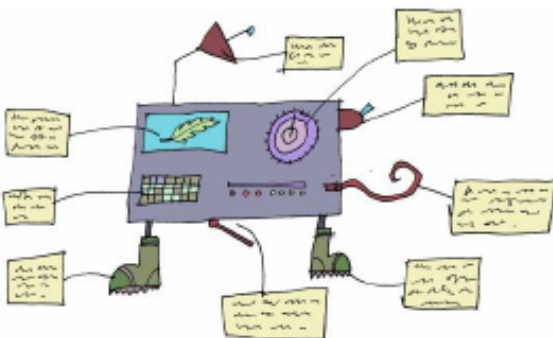
Catchy name for the gadget

Features

Bonuses/extras

Quotation/testimonial

Key reason for purchasing



To help you get a real picture of what your gadget is like, why not have a go at drawing a diagram of it. Make sure to label your diagram with the different features it offers. As you are drawing, you might come up with new ideas that you haven't thought of yet. Get ready to add them to your plan.

Activity 2 - Planning

Now we are going to organise our ideas into a box-up plan to help structure our writing. You can write your ideas in bullet points against each heading. Remember: the more ideas you get down on your plan, the easier it will be to write!

Underlying structure of and advert/persuasion	Jot down notes on your ideas for your gadget
Punchy/catchy title	
Opening hook – to make reader feel must have this item	
List main features in a persuasive manner	
Extra features or bonuses	
Key reason for purchasing gadget	
Supporting quotation from a well-known person/expert	
Free offers plus necessary information (website, phone number, price)	